# PATHWAY TO CURES

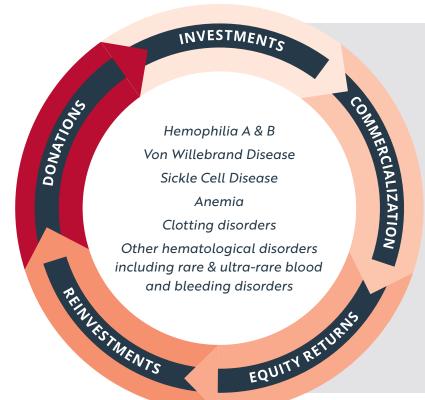
NATIONAL BLEEDING DISORDERS FOUNDATION

#### pathwaytocures.org



With more than 20 million people worldwide living with inheritable blood or bleeding disorders, Pathway to Cures (P2C) invests in early-stage science-based companies researching and developing cures, therapies, and enabling technologies to address unmet needs in the inheritable blood and bleeding disorders community. Proceeds from successful investments will be returned to the fund for further investment—ensuring a perpetual resource and offering a unique and significant opportunity for donors who want to invest in making a transformational impact.

# YOUR GIFT STARTS THE PERPETUAL GROWTH CYCLE



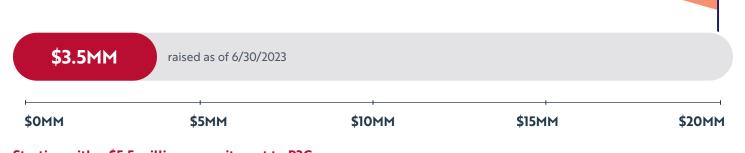
Donations made to Pathway to Cures are invested in early-stage companies developing therapeutics, diagnostics, and devices to address unmet medical needs.

These investments support commercialization of products for the inheritable blood and bleeding disorders community, which benefit the community, and provide returns to Pathway to Cures (e.g., royalty streams from products brought to market or returns from thirdparty acquisitions of start-up companies). These equity returns are reinvested amplifying impact and creating a sustainable funding program to support our mission for the inheritable blood and bleeding disorders community.

# Our vision is ambitious.

We seek donors to pledge a minimum of \$500K to support a world without inheritable blood and bleeding disorders.





Starting with a \$5.5 million commitment to P2C investment fund from an estate gift designated to the National Bleeding Disorders Foundation to accelerate our shared mission of advancing cures for people with inheritable blood and bleeding disorders. \$3 million is dedicated for initial operational purposes and \$2.5 million to seed the investment fund.

# **\$20 million goal** for initial campaign through charitable donations.

### Your donation...

- Supports innovative research & development to address needs in the inheritable blood and bleeding disorders community.
- Fosters investment collaboration and interest in investing in new cures and therapies.
- **Builds a perpetual resource** by creating equity assets that drive future revenues to invest.
- Makes a positive impact on the lives of the 20M+ people worldwide living with inheritable blood and bleeding disorders.

## As a P2C donor, you...

- Are invited to attend our Annual Meeting to meet other donors, our portfolio companies, and partners.
- Are eligible to serve on our Advisory Council and elect a council member to the Pathway to Cures board of directors.
- **Enjoy tax deductions** as permissible by law and will receive the necessary documentation.
- Will receive exclusive updates on our investment strategy, actions, and portfolio.

#### To support the P2C fund, please contact:

#### **Beth Whitehouse**

Vice President of Advancement National Bleeding Disorders Foundation bwhitehouse@bleeding.org

**Teri Willey** Managing Director twilley@pathwaytocures.org





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